

MARKET COLLECTION

"My home has been my training ground: I've had free reign to express and interpret my style while also getting to source, design, and upcycle pieces to enjoy within it"



ere

New Zealanders are proud of what's known across the country as Kiwi ingenuity: a reputation for practicality, resourcefulness, and improvisation born of geographic isolation. Those attributes certainly apply to Erena Te Paa, whose debut furniture collection

for her company, Ere (pronounced "air"), is an inventive mix of new designs and upcycled finds. After the birth of her two sons, Te Paa channeled her fashion and interior-styling background into renovating her residence. "Everything in the collection is inspired by pieces in my home or items I've wanted to create," she explains. She refinished the thrifted molded-plastic shell of a Ron Arad Tom Vac chair and added new timber legs inspired by candlestick holders to create **Sentinel**. **Pet Bed**, with a wool-filled cotton canvas cushion and a gel-stained milled-plywood base, riffs on one she'd fashioned previously from ad hoc recycled elements. Te Paa had long dreamt of designing organically shaped side tables from locally sourced timber—hence **Arcade**, a side table in striated tulipwood, and **Verge**, carved from layers of stained plywood evoking stones in balance. Pieces are handmade in Auckland and the Waikato. "My mother is Maori and my father is New Zealand European of Scottish descent," she notes, "so it was important to me to enlist local craftspeople." ere.co.nz ➔



SENTINEL



VERGE

